

Ringwood School Year 11 Revision Evening



How to revise for **AQA Business Studies**

How is GCSE Business assessed?

Courage
Ambition
Integrity
Respect



Paper 1: Influences of operations and HRM on business activity

What's assessed

- Business in the real world
- Influences on business
- Business operations
- Human resources

How it's assessed

- Written exam: 1 hour 45 minutes
- 90 marks
- 50 % of GCSE

Questions

- Section A has multiple choice questions and short answer questions worth 20 marks.
- Section B has one case study/data response stimuli with questions worth approximately 34 marks.
- Section C has one case study/data response stimuli with questions worth approximately 36 marks.

+ Paper 2: Influences of marketing and finance on business activity

What's assessed

- Business in the real world
- Influences on business
- Marketing
- Finance

How it's assessed

- Written exam: 1 hour 45 minutes
- 90 marks
- 50 % of GCSE

Questions

- Section A has multiple choice questions and short answer questions worth 20 marks.
- Section B has one case study/data response stimuli with questions worth approximately 34 marks.
- Section C has one case study/data response stimuli with questions worth approximately 36 marks.

How to help- what can parents and carers do?

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- Encourage practice of exam questions (when set for HL) under exam conditions, particularly around time
 - 6 markers ~ 8 – 10 mins
 - 9 markers ~ 12 – 15 mins
 - 12 markers ~ 15 – 20 mins
- } Timing is one of the biggest issues that costs students marks!
- Also encourage students to use the recommended writing structure

Exam Technique

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- Students will face a range of questions, from short answer 2 – 4 mark questions, to the 6, 9 and 12 mark essay questions
- 2 – 4 mark questions are brief ‘explain’ or ‘identify’ questions.
- 6 markers require two short paragraphs of detailed analysis – we ask students to write a BeLT paragraph twice
- 9 markers require students to either compare two options or discuss one option.
 - If the question asks about two options, they should analyse and evaluate the advantages of each and come to a conclusion.
 - If the question asks about one option, they should analyse and evaluate the pros and cons of this option and come to a conclusion.
- 12 markers require students to compare two options and state which one will have the biggest impact on an area of the business
 - Students should analyse and evaluate the benefits of both options and then conclude, possibly here discussing the downsides of the option rejected



Preparing for the November mocks

- Students will sit a full Paper 1 (HR and Operations) – they'll need a calculator!
- Revision List given out and gone through in class with their teacher – this will be RAG'd to give guidance on what to revise
- Papers marked in line with exam board expectations and grade boundaries set based around 2019, 2024 and 2025 levels as per JCQ guidance, so students get a realistic understanding of where they're at

Preparing for the November mocks

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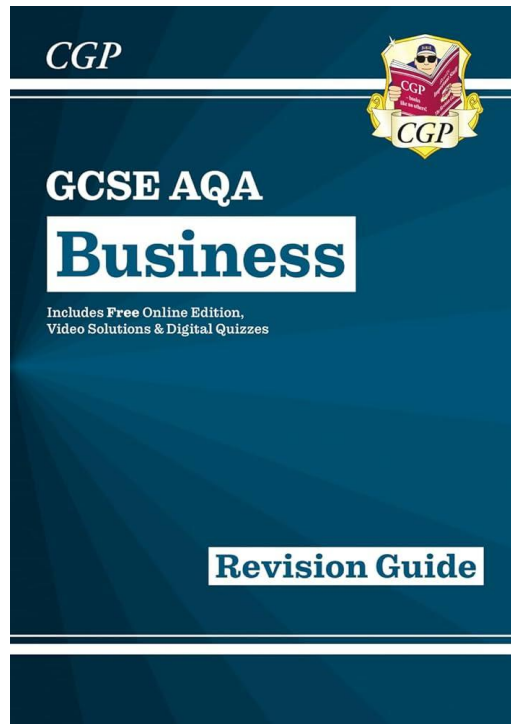


- Revision list will be given out in lessons this week
- Teachers will go through this with students and get them to RAG the list to identify areas that they feel they need to work on most
- In the run up to the summer exams we will offer after school revision sessions for each of the units covered
- Students will also complete past papers in class as part of their revision

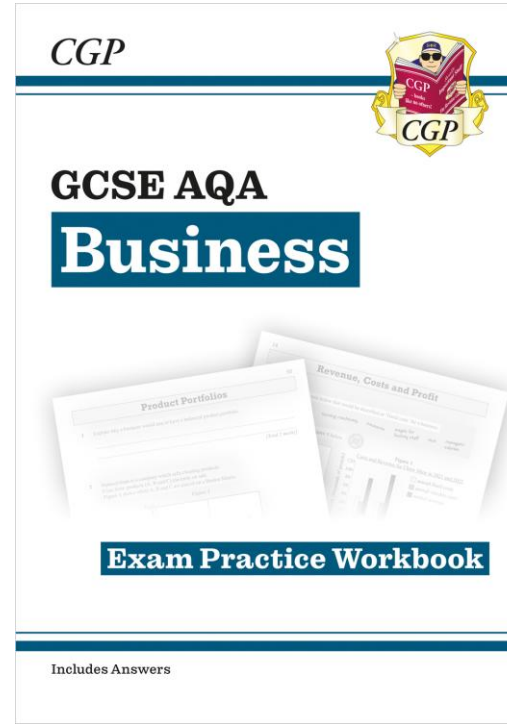
Courage
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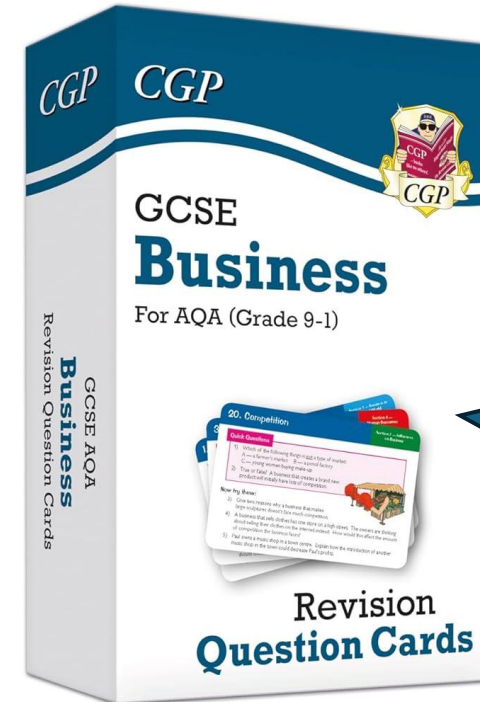
Resources available to your child:



Revision Guide
£3.25



Revision Workbook
£3.25



Revision Cards
£4.75

Or the
bundle of
all 3 for
£10.15

All still available on Arbor – we'll place another order later this half term

Useful resources online:

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Home SENECA

Business: AQA GCSE

Study

Exam Prep **New**

1 Business in the Real World

2 Influences on Business

3 Production Processes

3.1 Production

The Importance of Quality

1 / 6

The two main aspects of a product or service that customers use to make decisions are price and quality. Quality is therefore important for a business that wants to be profitable and compete with rivals (competitors).

What determines quality?

- Quality is determined by lots of factors such as:
 - The quality of the materials that are used.
 - The quality of the production process.

Scroll down to continue

Useful resources online:



- These three YouTube channels provide short, effective revision videos on most GCSE topics

Other useful resources:

Students should have a blue notebook in which they should have detailed notes on everything covered over the past 2 years!



All lesson teaching material should be on their class's Teams page



Documents > General > Class Materials ⇄ > **4. Human Resources**

Name	Modified	Modified By	+ Add column
1. Recruitment and Selection of Employees...	September 15	D Burke	
1b. Recruitment and Selection of Employee...	September 15	D Burke	
1c. Methods of recruitment and selection o...	September 15	D Burke	
2. Contracts of employment.pptx	September 21	D Burke	
2b. Contracts of Employment notes.docx	September 21	D Burke	
3. Organisational Structure.pptx	September 28	D Burke	
3c. Organisational structures notes.docx	September 28	D Burke	
4. Centralisation and Decentralisation.pptx	September 28	D Burke	
4b. Centralisation and Decentralisation not...	September 28	D Burke	
5. Motivation.pptx	September 28	D Burke	
6. Financial and Non-Financial Motivation.p...	October 15	D Burke	

Other useful resources:

After Christmas we will give them a weekly revision planner covering the entire course with suggested revision strategies, questions to consider and QR codes to videos on every topic

tutor2u



AQA GCSE

BUSINESS STUDIES

WEEKLY REVISION PLANNER

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Contact details

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Ambition
Integrity
Respect



- 11C/Bu and 11D/Bu1 – Mr Neale – cneale@ringwood.hants.sch.uk
- 11D/Bu2 – Mrs Hammond – ahammond@ringwood.hants.sch.uk