



Media Studies

BTEC Level 3 Creative Digital Media Production

Course objectives

- Media Studies at Sixth form is a challenging yet fulfilling course designed to prepare you for a career in the creative digital media industry. Developing a wide range of key skills that employers are looking for in communication, pre-production, production and post-production.
- Through detailed analysis of existing media products and production, you will explore media in a way that combines research tasks with practical projects. Learning to research, plan and manage your own productions, and to work in a variety of formats on industry standard software.
- By studying this course you will develop a stronger appreciation of the significance of the media you consume; as well as develop your creativity and passion for media production.

Main qualifications

- BTEC Level 3 Extended Certificate in Creative Digital Media Production

Awarding Body

- Pearson Edexcel

Duration/ Lessons per week

- 10 x 1 hour lessons over a two week timetable

Entry requirements

- Standard entry requirements

Progression opportunities

- This course stresses the importance of a full understanding of the new media which dominate the contemporary landscape. It focuses on the practical skills and critical thinking you would need for a career in the media industry, while encouraging you to be creative in aspects such as film making, advertising, graphic design, sound recording and photography.
- The course is excellent preparation for study of media at degree level, to access Digital Media Apprenticeships, and as a pathway to a career in the ever-growing media industries.



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Course content

You will have 5 lessons a week and will study a total of 4 units for this course.

You will complete 2 units in year 12 and 2 in year 13. Two of the units are covered via external exam assessment.

Units include:

- Unit 1 – Media Representations – 2 hour exam
- Unit 4 – Pre-production Portfolio – Coursework
- Unit 8 – Responding to a Commission – 6 hour externally marked controlled assessment
- Unit 10: Digital Film Production (fiction) - Coursework

Assessment

This course is assessed with a mixture of exam and coursework:

- Units 1 & 8 are assessed via on-screen exam
- Units 4 & 10 are assessed internally via coursework
- You will be required to set up a web portfolio to demonstrate the research, planning and evaluation of your units.
- Web portfolios will be submitted for external verification.

Costs

- Students are strongly advised to provide their own set of good quality headphones with 3.5mm audio jack and 32GB SD card and a USB SD card reader

Additional information

- Students will be expected to devote time outside timetabled lessons to complete practical production projects.

Staff contact

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